



Say No to a Federal Exchange because the **right solution for Idaho** is a State Exchange

Myth: Idaho should wait to enact a state insurance exchange because of the uncertainty in Washington, D.C.

Truth: The simple fact is no one knows how the Supreme Court will rule, what will happen in the 2012 elections or in the next Congress.

This is really a question of who should control Idaho's destiny – Washington, D.C. bureaucrats or the Idaho State Legislature and the Idaho Department of Insurance?

Gov. Mike Leavitt – former Governor of Utah and Secretary of Health and Human Services in the George W. Bush Administration – put it best in his talk to at the Idaho Chamber Days Legislative luncheon this past Monday:

“Getting the process started on a bill to create the construct of a **state exchange is vitally important if you believe in Federalism and the power of markets** because states that don't move forward will end up with a federal exchange.”

Our state prides itself on **controlling our own destiny**, so **why would we wait for Washington, D.C. to solve this mess?** That's how the country ended up in this situation in the first place.

Do you really want to **run the risk of the federal government intervening and imposing a one-size-fits-all plan on Idaho** that is **designed and run by people in Washington, D.C.** but paid for by Idahoans?

If Idaho doesn't act, Washington, D.C. will.

Members of the Keep It In Idaho Coalition as of 2/1/12:

Albertson Insurance Services	Griffeth Financial Services, Inc.	Logic Financial Group
Altius Health Plans	Hall & Associates	Lyda Insurance
American Cancer Society Cancer Action Network	HUB International Insurance	Marsh & Associates
American Insurance Service	Keystone Financial Strategies	Medical Plans of Idaho
Anderson Health Services	Idaho Association of Commerce and Industry	Myriad Benefits, LLC
Apex Insurance Benefits LLC	Idaho Association of Health Underwriters	NAIFA-Idaho
Archibald Insurance Center	Idaho Chamber Alliance	Pacific Crest Insurance Coeur d'Alene
Bell Black Insurance	Idaho Farm Bureau Federation	PacificSource Health Plans
Blue Cross of Idaho	Idaho Hospital Association	Premier Insurance
Boise Metro Chamber of Commerce	Idaho Primary Care Association	Regence BlueShield of Idaho
BowenGroup	Insurance Designers	Schiffler & Fiala Insurance
Brauner Insurance Services	Insurers of Idaho	SelectHealth
Brown Insurance Agency LLC	Intermountain Agency	Strategic Employee Benefit Services
Debbie Lattin Insurance	ISIS Financial LLC	Twin Falls Area Chamber of Commerce
Delta Dental of Idaho	Jerome Chamber of Commerce	University Financial Group
eHealthApp	Kash Browne and Company, LLC	Willamette Dental of Idaho
The Falls Insurance Center Inc.	Lewis Clark Valley Chamber	Wrangler Insurance