



Say No to a Federal Exchange because the **right solution for Idaho** is a State Exchange

Myth: There is no difference between State and Federal exchanges.

Truth: There are **critical differences between a State Exchange and Federal Exchange**, including:

- 1) **Local control.** Idahoans would design and implement a State Exchange. A Federal Exchange would be designed, implemented and regulated by Washington, D.C. bureaucrats. Doing nothing allows the Feds to intervene with their exchange, which is comparable to doing away with IDEQ and letting EPA run the show.
- 2) **Local input.** A State Exchange allows for input from local businesses, local healthcare providers, local insurance experts and other local stakeholders. The State of Idaho would have the final say about how a State Exchange operates. A one-size-fits-all Federal Exchange would have virtually no local input but would still be paid for by Idahoans.

Right now, **Idaho controls its own destiny** regarding how health insurance looks in our state. That's why **we have some of the lowest health insurance costs** in the country. **Let's keep it that way.**

If Idaho doesn't act, Washington, D.C. will.

Members of the Keep It In Idaho Coalition Include (as of 2/9/12):

Albertson Insurance Services	The Falls Insurance Center Inc.	Marsh & Associates
Altius Health Plans	First Baptist Church of Boise	McFarlane Insurance
American Cancer Society Cancer Action Network	Griffeth Financial Services, Inc.	Medical Plans of Idaho
American Insurance Service	Hall & Associates	Mini-Cassia Chamber of Commerce
Anderson Health Services	HUB International Insurance	Myriad Benefits, LLC
Apex Insurance Benefits LLC	Keystone Financial Strategies	NAIFA-Idaho
Archibald Insurance Center	Idaho Association of Commerce and Industry	Nampa Paving & Asphalt
Balanced Rock Insurance Agency, Inc.	Idaho Association of Health Underwriters	Pacific Crest Insurance Coeur d'Alene
Bardenay Restaurants & Distilleries	Idaho Chamber Alliance	PacificSource Health Plans
Bell Black Insurance	Idaho Hospital Association	Premier Insurance
Blue Cross of Idaho	Idaho Primary Care Association	Regence BlueShield of Idaho
Boise Metro Chamber of Commerce	Insurance Designers	Renu Medispa, LLC
BowenGroup	Insurers of Idaho	Schiffler & Fiala Insurance
Brauner Insurance Services	Intermountain Agency	Scott Leavitt Insurance & Financial Services
Brown Insurance Agency LLC	ISIS Financial LLC	SelectHealth
Coeur d'Alene Foot & Ankle Clinic, LLC	Jerome Chamber of Commerce	Strategic Employee Benefit Services
Debbie Lattin Insurance	Kash Browne and Company, LLC	Twin Falls Area Chamber of Commerce
Delta Dental of Idaho	Lewis Clark Valley Chamber	University Financial Group
East Idaho Insurance	Logic Financial Group	Willamette Dental of Idaho
Echelon Group	Lyda Insurance	Wrangler Insurance
eHealthApp	Magic Valley Insurance, Inc.	

For more information visit
www.KeepItInIdaho.com