



Say No to a Federal Exchange because the **right solution for Idaho** is a State Exchange

Myth: Idahoans won't have to pay for a Federal Health Insurance Exchange.

Truth: In fact, **Idahoans will foot the bill if the state does not create its own exchange** and the Federal Government is allowed to force its exchange on Idaho. The **Federal Government will decide how much Idahoans pay** to cover the costs of the federal exchange, and it will collect this cost through **new fees or taxes imposed on people and businesses** in Idaho.

Another thing is also **certain: If Idaho doesn't develop a State Exchange, Idaho will have no control over the exchange used in our state.** We know how that would turn out – **another complicated and outrageously expensive Federal program run by Washington, D.C. bureaucrats** who have no idea what Idaho needs, likely leading to **higher health insurance costs for Idaho businesses and citizens.**

There is a clear alternative: Idaho can control its own destiny and build a market-driven, efficient and cost-effective State Health Insurance Exchange that is designed and implemented by Idahoans.

If Idaho doesn't act, Washington, D.C. will.

Members of the Keep It In Idaho Coalition Include (as of 2/7/12):

Albertson Insurance Services	First Baptist Church of Boise	Marsh & Associates
Altius Health Plans	Griffeth Financial Services, Inc.	McFarlane Insurance
American Cancer Society Cancer Action Network	Hall & Associates	Medical Plans of Idaho
American Insurance Service	HUB International Insurance	Mini-Cassia Chamber of Commerce
Anderson Health Services	Keystone Financial Strategies	Myriad Benefits, LLC
Apex Insurance Benefits LLC	Idaho Association of Commerce and Industry	NAIFA-Idaho
Archibald Insurance Center	Idaho Association of Health Underwriters	Nampa Paving & Asphalt
Balanced Rock Insurance Agency, Inc.	Idaho Chamber Alliance	Pacific Crest Insurance Coeur d'Alene
Bardenay Restaurants & Distilleries	Idaho Farm Bureau Federation	PacificSource Health Plans
Bell Black Insurance	Idaho Hospital Association	Premier Insurance
Blue Cross of Idaho	Idaho Primary Care Association	Regence BlueShield of Idaho
Boise Metro Chamber of Commerce	Insurance Designers	Renu Medispa, LLC
BowenGroup	Insurers of Idaho	Schiffler & Fiala Insurance
Brauner Insurance Services	Intermountain Agency	Scott Leavitt Insurance & Financial Services
Brown Insurance Agency LLC	ISIS Financial LLC	SelectHealth
Debbie Lattin Insurance	Jerome Chamber of Commerce	Strategic Employee Benefit Services
Delta Dental of Idaho	Kash Browne and Company, LLC	Twin Falls Area Chamber of Commerce
East Idaho Insurance	Lewis Clark Valley Chamber	University Financial Group
Echelon Group	Logic Financial Group	Willamette Dental of Idaho
eHealthApp	Lyda Insurance	Wrangler Insurance
The Falls Insurance Center Inc.	Magic Valley Insurance, Inc.	

For more information visit
www.KeepItInIdaho.com



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